PRAISED BY BERTRAND RUSSELL

PRAISED BY LANCELOT HOGBEN, CARLETON WASHBURNE, PEGGY VOLKOV, etc.

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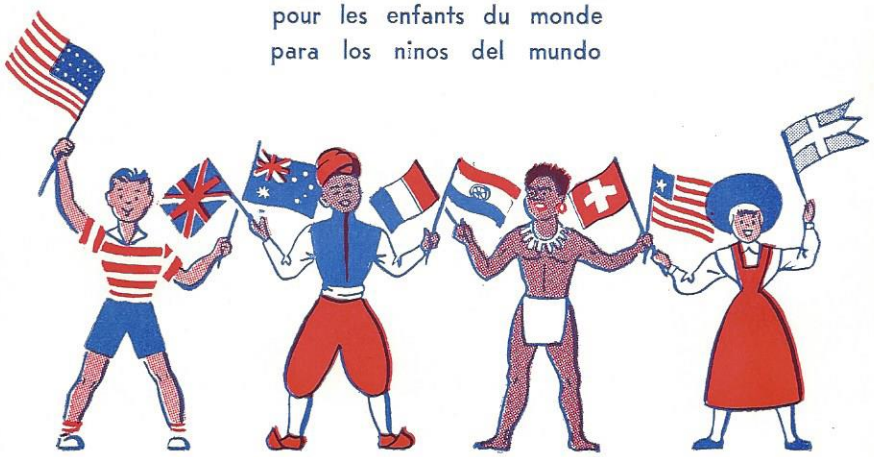
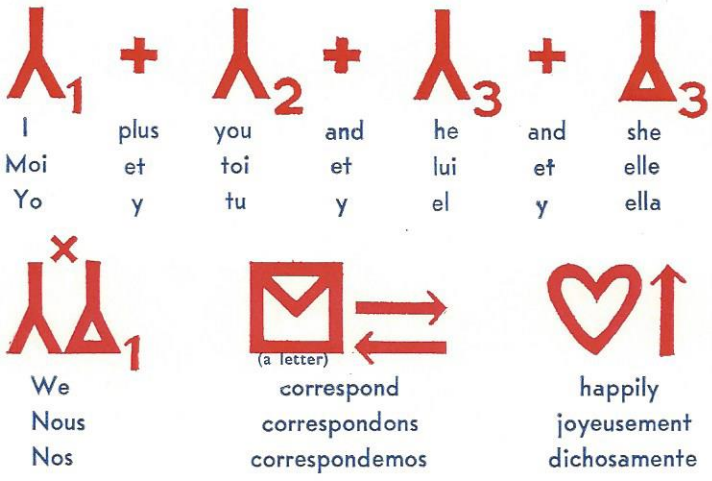
BLISS
Semantography

for the children of the world
pour les enfants du monde
para los ninos del mundo





This is a modern picto-ideography for children, natives, stamp-collectors, business-men, technicians and scientists who don't understand each other's language.

A letter, a primer, a paper, even a poem printed in this "Writing for One World" can be understood in all languages.

A SIMPLE SEMANTICS AND LOGIC FOR THE PEOPLE

This is the Title Page of a Children's Primer
prepared for printing by the Inventor of Semantography, Mr. C. K. Bliss

BLISSYMBOLICS Nr. 15-17 Semantography Series

DEAR PUBLISHER,

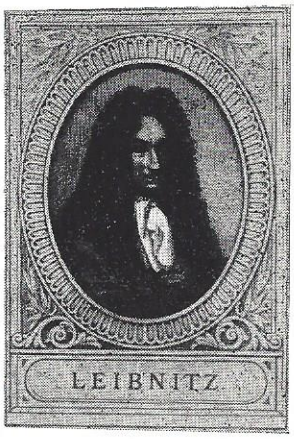
BERTRAND RUSSELL wrote to me: "Any man or men who will spend the money necessary to get your work printed will, in my opinion, be performing an important service to mankind."

Well, how about a booklet of 100 pages only? Have you the vision to realise that this idea will grip millions?

Write to THE INSTITUTE FOR SEMANTOGRAPHY, ~~5 Maroubra Bay Road, Pagewood~~, Sydney, N.S.W., Australia.

Leaflet No. 16 MAY, 1951

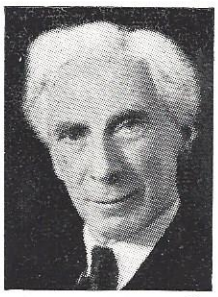
300 YEARS AGO



LEIBNITZ (1646-1715) great Mathematician and Philosopher, speculated about a Picture Writing, very simple, "very popular . . . for easy communication with distant nations, but if introduced also among us, WITHOUT, HOWEVER, RENOUNCING ORDINARY WRITING . . . would be useful in giving thoughts less surd and verbal than we now have."

He prophesied, "I think these thoughts will some day be carried out . . ."

AND TODAY



BERTRAND RUSSELL, eminent Mathematician and Philosopher, foremost Authority on Leibnitz and on Logical Symbolism, has studied and tested Semantography. He wrote: "I think very highly of it. The logical analysis is good. The symbols are ingenious, and easy to understand, and the whole is capable of being very useful."

And he added that people who will materially assist the publicising of Semantography "will, in my opinion, be performing **an important service to mankind."**

(Picture from THE PHILOSOPHY OF BERTRAND RUSSELL, by kind permission of Prof. P. A. Schilpp, Northwestern University, U.S.A.)

THESE SCIENTISTS
favour and support
SEMANTOGRAPHY

Prof. Washburne (New York), Prof. Lauwerys (London), Prof. Reiser (Pittsburgh), Prof. Hogben (Birmingham), Prof. Meredith (Leeds), Prof. Mitchell, Prof. McDonald, Black (Sydney), Sir Paget Dr. Volkov, Hemming (London) Dr. Wolsky (Delhi), Dr. Brose, Metcalfe, McCarthy, Chapman (Sydney), and others, in fact every scholar who studied it seriously.

Underwood Typewriter Corp.

(Mr. J. A. B. Smith, New York) has agreed to adjust an ordinary typewriter for Semantography. The small letters remain for ordinary writing. The capital letters are replaced by line elements for the typing of the symbols.