

NEW ADDRESS
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THE AUSTRALIAN PSYCHOLOGY CENTRE

invites you to a Talk to be given by

C. K. BLISS, B.Sc.,

about his work

S E M A N T O G R A P H Y

A simple Semantics for the Citizen, a Logic for the People

Time: Wednesday, 27th September 1950, 7.45 p.m.

Place: At the Centre, 2nd floor, 296 Pitt Street, Sydney. Tel. MA 1949

Admission: Members Non-Members (Contribution for the Centre)



Dear Member,

Now that Bertrand Russell and other learned men have found words of high praise for my work, I feel that the time has come to give this talk as a tribute to the Members of the Centre in general and to Mrs. Betty Stoltenhoff in particular.

It should be a tribute to the Centre and to all of you, because you are the only people in Sydney actively engaged in Semantics, and I have learned very much in your courses. Furthermore the talk which I have given to you 2 years ago, has provided me with the necessary stimulus to work something out, which would withstand your criticism.

It should also be a tribute to Mrs. Betty Stoltenhoff, the never tiring active member of the Centre, because she realised the value of my work at a time, when I believed that I shall not find recognition in my life time. She spent many hours correcting my manuscript, and thus gave me the necessary help and encouragement to continue and to finish my work. For this I shall ever be grateful to her.

Please bring newspapers with you and think of any disputable statement you have heard or read. I shall endeavour to show that Semantography is a simple system which enables you to find out quickly any vague, ambiguous and fallacious meaning, any logical conclusion which might be relatively true or false. Thus it could help to end nagging and bickering, heated controversies and useless debates.

Semantography is so simple that it can be taught to children in the primary school. And it is much more than it is outlined in the above paragraph. Come and bring your friends. You are assured of a most interesting evening and a lively discussion.

Yours Sincerely

C.K. Bliss

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