

THE INSTITUTE FOR SEMANTOGRAPHY

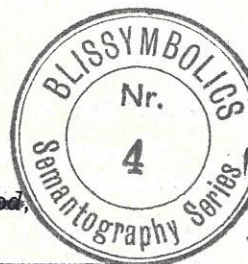
A Non-Profit Educational Research Organisation.

Founder and Director: C. K. BLISS, B.Sc.

~~5 Macquarie Bay Road, Pagewood,~~
Sydney, N.S.W., Australia.

Leaflet No. 4

January 1950



Warning: This leaflet is not even an abstract. It can give you only a hint about the work accumulated in 3 volumes on 707 pages. Ask for it!

WHAT IS SEMANTOGRAPHY ?

It is a Picto-Ideography, a "Meaningful Writing" (semanticos, graphein). The most important item of Education: how to think logically, is not taught in primary and secondary schools. Semantography provides a simple LOGIC FOR THE PEOPLE, a SEMANTICS FOR THE CITIZEN, ONE PRIMER FOR ONE WORLD, ONE WRITING FOR ALL LANGUAGES, ONE PICTURE WRITING FOR 1,500 MILLION ILLITERATES, and much more.

Semantography offers a pacifying gadget for heated controversies.



This symbol combination can be manufactured in paper, wood or metal to hang on walls or stand on desks in school rooms, offices, drawing rooms and conference halls. In miniature it can be mounted on men's watches and women's bracelets. It could stop them both from nagging and bickering - provided they learned how to handle it.

You can analyse instantly any logical conclusion, any statement you read in the paper or hear from the platform. It will spare you many heated useless debates and it will save you friends.

The Basic Rules of Semantography,

Applicable to all languages, Semantography does not follow conventional grammar, but has a few simple rules derived from the natural sciences.

From Chemistry and Physics: Our world consists of material, chemical THINGS (symbolized thus \square), which perform physical ACTIONS (symbolized thus \wedge) in SPACE and TIME.

From Biology and Psychology: Every human Being is unique and just a little different in his or her SENSE REACTIONS AND EVALUATIONS (symbolized thus ∇) from any other human Being. Every thought originating in a MIND (symbolized thus \cap outline of upper skull) differs from that of any other mind (although expressed in the same words) and may differ to-morrow in the same mind.

All Words of All Languages fall into one or more of these groups:



HUMAN SENSE REACTIONS AND MIND EVALUATIONS

PHYSICAL ACTIONS

CHEMICAL THINGS

furthermore to SPACE and TIME and the mathematical numbers and operations (not symbolized here).

How to handle these Symbols.

Analysis of two simple statements:

"Climbing mountains is silly!" says A. "No, it's wonderful!" says B. Both agree about the THINGS (climbers, mountains) and the ACTION (climbing). But both may never reach agreement about the MIND EVALUATIONS (silly, wonderful) unless they realise (through Semantography) that these words are relative and valid only with reference to each observer (A: silly, B: wonderful) It is of no use to argue with words which fall in this group.

"This Man is progressive!" Agreement is quickly reached if progressive indicates a real physical ACTION, a movement in SPACE and TIME.

But if progressive refers only to a MIND EVALUATION, it may have 10 different meanings in 10 minds. And your mind may think differently to-morrow.

p.t.o.

However, agreement can be reached, if statements are reduced to words, containing references to THINGS and ACTIONS only.











"Oversimplification" you may say. Well, if extreme simplicity is a hallmark of ingenuity, then consider that Prof. Lancelot Hogben and Prof. Carleton Washburne declared (independently of each other) that Semantography is "ingenious" (See leaflet no. 3) A study of the work will convince you that the symbols of Semantography enable the analysis of the most controversial -isms, -ologies, and -ocracies.

The Symbol Elements of Semantography.

Each word of any language can be written in the symbols of Semantography, which are combined like the element symbols of Chemistry. The chemical symbol combination H₂O is more meaningful than the phonetic symbol combinations w-a-t-e-r, a-q-u-a, e-a-u, a-g-u-a, v-o-d-a, etc. H₂O tells you something about the inherent structure of water. In a similar way, the symbol compound of any word, written in Semantography, tells you something about the inherent structure and sometimes the inherent danger in a meaning (of causing different and confusing meanings in different minds).

The Symbol Elements are extremely simple.

In fact, many of them are drawn by children already - the simplified outlines of real things. Here are the first elements, which we all know already: 1 2 3 4 5 6 7 8 9 0 + - x ÷ = , . ? ! and the following are quickly recognized.

									
direct- ion	eye vision	mouth speech	ear hearing	nose smell	sun	time	earth	water	fire

Believe it or not (in the latter case, ask for the complete work) there are only about 100 Symbol Elements to operate in combination. Sometimes, however, a simple outline of a thing is quicker to draw than the element combination. In such cases, the simpler "auxiliary" symbol is chosen. Semantography can be typed on an ordinary adjusted typewriter, which carries the alphabet too.

The irresistible Mothertongue and One Writing for One World.

The peoples of this planet babble from the cradle to the grave in 3000 different languages and innumerable dialects. Even in the United States they don't give up their French, Swedish, Italian, etc. etc. We learn 7 years French and many of us can't ask for a glass of water in French. We won't take to Esperanto. But 1 + 2 = 3 can be read in any language, any mothertongue.

One Picture Writing for 1,500 Million Illiterates in Asia, Africa, America, etc.

British Scientists have found in Africa, that natives, engulfed in superstition will not take to improvements in agricultural methods, hygiene, sanitation etc. without the stimulus of literacy. Here is ONE PRIMER FOR ONE WORLD.

Semantography is a Help, where the Language Barrier must be bridged. (see below)

<u>Titles of Chapters of the Book, on pages (with worked-out schemes)</u>		<u>pages</u>
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